

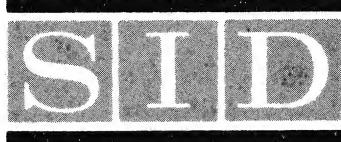


MR. T. H. NELSON INST. SOC.
VASSAR COLLEGE
POUGHKEEPSIE, N.Y. 12601

SOCIETY FOR INFORMATION DISPLAY
P.O. BOX 1226 PLAINFIELD, NEW JERSEY 07061

MID ATLANTIC CHAPTER

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SOCIETY FOR INFORMATION DISPLAY

S P E C I A L M E E T I N G A N N O U N C E M E N T

Date: Wednesday, February 19, 1969 at 8:00 P.M.

Topic: The IDIOM, An Interactive Display

The IDIOM...IDI Input Output Machine... will be described in terms of the operating environment which led to the system configuration. The discussion will be followed by a demonstration of the equipment and the audience will have an opportunity to use the system as an interactive graphics terminal.

Speaker: Mr. Carl Machover

Mr. Machover is Vice-president of Information Displays, Inc. During the past 20 years he has been concerned with the design and marketing of display systems and electro-mechanical equipment. He holds several patents and is the author of two technical books. He received his BEE from RPI and is a member of Tau Beta Pi, Sigma Xi, and the IEEE. Mr. Machover is a charter member of SID and National President of the Society.

Place: Information Displays, Inc.
333 N. Bedford Road
Mount Kisco, New York

*Remember - MEDIA -
May 27 - 29, 1969*

(over)

Directions to Reach Information Displays, Inc.

New Jersey Turnpike, Garden State Parkway, George Washington Bridge: Proceed over George Washington Bridge to Henry Hudson Parkway northbound. Proceed on Henry Hudson Parkway to Sawmill River Parkway North. Sawmill River Parkway north, past Hawthorne Circle to Green Lane exit (15 miles north of Hawthorne Circle), Mt. Kisco, N.Y. Right on Green Lane to North Bedford Road. Right on North Bedford Road to IDI plant...at the Grand Union Distribution Center.

Tappan Zee Bridge: New York Thruway to Cross Westchester Expressway, Route 287. First Exit on 287, Route 119 east. Proceed on Route 119 to Sawmill River Parkway (1/2 mile). Sawmill River Parkway north. Proceed as above.

The Whitestone Bridge: North on Hutchinson River Parkway to Armonk, Bedford exit (Route 287 north). (There may be some confusion in the road signs. Your own map may indicate this road as Route 87 north). Go north to Route 22 South (Armonk). Go 1/4 mile south on Route 22 to light. Turn right at light on Route 128. Proceed on Route 128 to Route 117 north, Mt. Kisco. Take 117 bearing right at the Old Stone Church, one mile to IDI (at the Grand Union Distribution Center.) Make a left turn into the complex.

The New England Thruway: Exit at Cross Westchester Expressway, Route 287 west. 287 west to Armonk, Bedford exit, north. (There may be some confusion in the road signs. Your own road map may indicate this road as Route 87 north). 287 north to Route 22. South on 22 to light. Right at light onto route 128 to route 117, Mt. Kisco, N.Y. North on 117, bearing right past Old Stone Church to IDI plant.



SOCIETY FOR INFORMATION DISPLAY
MID ATLANTIC CHAPTER

February 7, 1969

TO OUR MEMBERS AND FRIENDS

I would like to bring to your attention three forthcoming conferences which provide a forum for expression of our technology.

The first is a new Electro-Optics Conference to be held this Fall in the New York Coliseum -- Call for Papers enclosed.

The second is the SID Tech Conference to be held one month later in San Francisco -- no Call for Papers yet.

The third is the SID 1970 Spring Symposium, to be hosted by your Mid-Atlantic Chapter -- still in the early planning stage under the able chairmanship of Sol Sherr.

Although not directly sponsored by the SID, we and several allied Societies are providing support to the first event -- the Electro-Optics Conference in New York. I will chair the session on Information Display Devices, and invite your submission of related papers directly to me. If the time is right for your paper, without detracting from your contribution to the subsequent SID events, this conference may be the right vehicle.

On the subject of papers and publications, please be advised that our Chapter now has a new Publications Committee under the experienced chairmanship of Mr. Theodore Gold, E-39, Sperry Gyroscope Division, Sperry Rand Corporation, Great Neck, New York, 11020, Phone: (516) 574-1544. We encourage your submission of material to him for publication in our journal and new Proceedings.

Let us express ourselves.

Sincerely,

A handwritten signature in cursive ink, appearing to read "Leo Beiser".

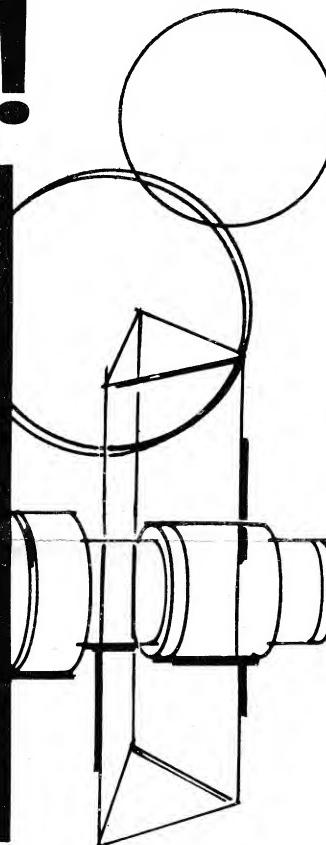
Leo Beiser
Chairman
Mid-Atlantic Chapter

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CALL FOR PAPERS!

Electro-Optical Systems Design Conference

NEW YORK COLISEUM • September 16, 17, 18, 1969



The FIRST National Conference Encompassing All Areas and Disciplines in Electro-Optical Systems Design...

Your new electro-optical product developments, component applications, and design techniques are of prime interest to the engineers and scientists who design, build, and test electro-optical systems and instruments. These are the men who will be attending the first nationwide ELECTRO-OPTICAL SYSTEMS DESIGN CONFERENCE . . . over 15,000 of your colleagues. Your paper will be presented to this uniquely qualified technical audience, an audience with a vital interest in every aspect of electro-optical systems design.

If you are doing innovative work in any of these areas, you are cordially invited to submit an abstract, in triplicate, of from 300 to 500 words describing in detail the contents of the proposed subject. Abstracts should be addressed to: **Papers Committee, Electro-Optical Systems Design Conference, 222 West Adams Street, Chicago, Illinois 60606.**

Abstract deadline is March 1, 1969. Announcement of accepted papers will be made on April 15, 1969. Complete paper ready for publication will be due on August 1, 1969. All papers will be included in a Conference Proceedings.

PARTICIPATION IN THIS CONFERENCE CAN ADVANCE YOUR CAREER

1. Your paper will become a permanent part of the engineering literature on electro-optics by being included in the Conference Proceedings. These Proceedings will be carried by major technical libraries in the United States, Canada, Europe, and Japan.
2. Your work will be brought to the attention of your company management and the field at large. (Do not assume that because you work for a company, that everyone from the president on down knows what you do!)
3. You and your company will receive industry-wide attention and favorable notice for design work of sufficiently high caliber to be selected by the Technical Papers Committee. (Every man on this committee has at least 10 years high-level experience in electro-optical design.)
4. Provides you with published evidence of the innovative work you do.

Here are suggested general subject areas for the Technical Program:

- Information Display
- Holography
- Microscopy
- Electro-Optical Data Storage
- High Speed Photography
- Electro-Optical Communications
- Tracking, Guidance and Navigation Systems
- Satellite Photography
- Photocomposition
- Optical Instrumentation
- Non-Destructive Testing
- Television
- Fiber Optics
- Photographic Systems
- Reprographics
- Low Light Level Detection and Intensification
- Infra-Red Detection
- Lasers
- Electro-Optical Medical Instrumentation
- Electro-Optics In Military Systems
- Audio Visual & Teaching Systems